

PIM

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ERP

COMPARING THE 2 TYPES OF SOFTWARE

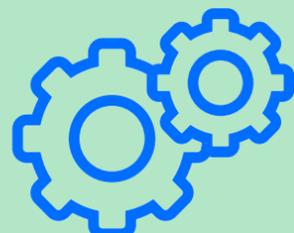


PIM focuses on managing and improving product data and distributing that data.

PIMs are built to handle many attributes with validation rules in place and attribute typing.

PIMs are built to edit, enhance and distribute product data and many of these processes are automated.

OneTimePIM allows you to store the same products in different ways (like different languages or for different websites).



ERP focuses on managing and improving all sales-related business processes such as purchasing, manufacturing, and warehouse management.

ERPs do not have the same capabilities for consolidating accurate and consistent product data.

ERPs do not have the same level of automation or enhancements for product data as they are not built for this purpose.

ERPs do not usually have this functionality and also struggle with parent products and their variants.